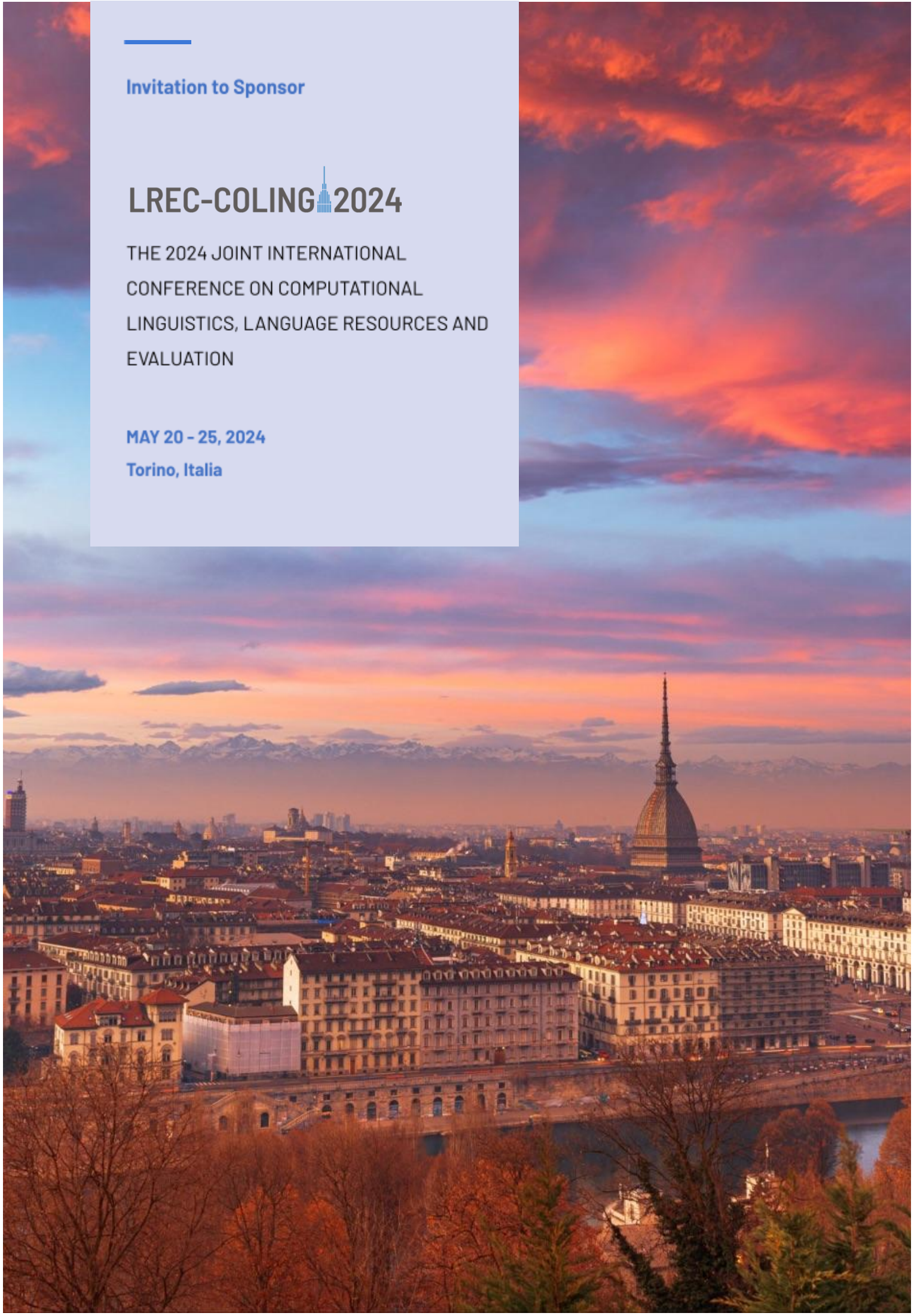

Invitation to Sponsor

LREC-COLING 2024

THE 2024 JOINT INTERNATIONAL
CONFERENCE ON COMPUTATIONAL
LINGUISTICS, LANGUAGE RESOURCES AND
EVALUATION

MAY 20 - 25, 2024

Torino, Italia



The Event

Two major international key players in computational linguistics, the ELRA Language Resources Association (ELRA) and the International Committee on Computational Linguistics (ICCL), are joining forces to organize the **2024 Joint International Conference on Computational Linguistics, Language Resources and Evaluation (LREC-COLING 2024)** to be held in **Torino (Italy)** on **May 20-25, 2024**. Over the years, both LREC and COLING have delineated two major international conferences in the field of Human Language Technologies (HLT) and Natural Language Processing (NLP). The past editions of both conferences have separately gathered 1800+ participants from both academic institutions and industrial companies all over the world. For the LREC-COLING 2024 edition, we anticipate a turnout that is even larger than previous editions.

The Content

The 2024 Joint International Conference on Computational Linguistics, Language Resources and Evaluation conference will bring together researchers and practitioners in **computational linguistics, speech, multimodality, and natural language processing**, with special attention to the evaluation and the development of resources that support work in these areas.

The conference covers a full week, from Monday to Saturday, and the programme will be organized around parallel oral and poster sessions during the main conference. Two days before and one day after the main conference will be dedicated to workshops and tutorials.

The Venue

The LREC-COLING 2024 edition will be hosted in **Torino (Italy)**, which is a business and cultural center in Northern Italy served by an international airport and high-speed train station. The conference will take place at the **Lingotto Congress Center**, originally built for the Italian automotive company Fiat and then reconverted to the multi-purpose center designed by Architect Renzo Piano.



Sponsorship Information

Previous editions of LREC and COLING have separately attracted outstanding participants. At LREC-COLING 2024 we expect more than **1800 attendees** including:

- International policymakers (funding agencies, technology transfer bodies, etc.), from EU, USA, Asia, including Japan, China, and India,
- Renowned scientists, including young researchers.
- Executives from key Human Language Technology players.
- R&D teams from both private companies and public universities.

Both conferences had a very large international coverage in their previous editions, with **participants from more than 80 countries**.

As a sponsor, LREC-COLING 2024 provides you with a unique **opportunity to:**

- Increase your visibility within the NLP field,
- Establish relationships with potential clients and partners,
- Network with HLT and NLP professionals,
- Advertise and demonstrate services or products,
- Network with other sponsors and stay up to date with industry trends,
- Get in contact with many graduate students and postdocs, with backgrounds in computational linguistics, speech, multimodality, and natural language processing.

How To Reserve Your Sponsorship

We have a range of sponsorship packages designed to suit all your needs. To reserve your sponsorship:

- We appreciate you sending an e-mail to the LREC-COLING 2024 Sponsorship Chairs (lreccoling24-sponsorship-chairs-l@ufal.mff.cuni.cz) to express your interest no later than December 15, 2023
- Fill out the Application Form providing the company details and send it to the Sponsorship Chairs
- Receive the details to settle the payment and send the receipt back

Flexible Promotional Opportunities

The standard packages are detailed hereafter, showing the name, the number of available packages and the amount. However, if there are other ways in which your organization would like to be involved, we would welcome the opportunity to discuss these with you and encourage your creative ideas.

Please note that all amounts are VAT excluded.

Sponsorship Levels for LREC-COLING 2024		
Founding	1	50,000€
Diamond	2	25,000€
Platinum	Many	15,000€
Gold	Many	10,000€
Silver	Many	5,000€
Bronze	Many	2,000€
Welcome Cocktail	1	5,000€
Supporter	Many	1,000€
Publisher	Many	500€

Founding Sponsor**One****50,000€**

- Complimentary Registration for **7 participants**
 - 2 full-pages Ad in Conference Programme Booklet (PDF and Conference App)
 - 30 min. during the Industry Track
 - 100% off the exhibition double-size booth in the Sponsors Exhibition Area, premium location
 - Advertising material (brochure, pen, etc.) for the participants
 - Organization name & logo featured as a **Founding Sponsor** on:
 - Conference Programme (PDF)
 - Conference App
 - Opening and Closing Ceremony Slides
 - Proceedings' Cover
 - Conference Bag (if available)
 - Entrance Boards
 - Conference website: <https://lrec-coling-2024.org>
 - One-year online subscription to Journal of Language Resources & Evaluation (Edited by Springer)
 - Roll-up Banner at the Conference Center
 - Special mention at the Opening Ceremony and Closing Session
-

Diamond Sponsor**Two****25,000€**

- Complimentary Registration for **5 participants**
 - 2 full-pages Ad in the Conference Programme Booklet (PDF and Conference App)
 - 15 min. in the Industry Track
 - 75% off the exhibition double-size booth in the Sponsors Exhibition Area, premium location
 - Advertising material (brochure, pen, etc.) for the participants
 - Organization name & logo featured as a **Diamond Sponsor** on:
 - Conference Programme (PDF)
 - Conference App
 - Opening and Closing Ceremony Slides
 - Proceedings' Cover
 - Conference Bag (if available)
 - Entrance Boards
 - Conference website: <https://lrec-coling-2024.org>
 - One-year online subscription to Journal of Language Resources & Evaluation (Edited by Springer)
 - Roll-up Banner at the Conference Center
 - Special mention at the Opening Ceremony and Closing Session
-

Platinum Sponsor

Many

15,000€

- Complimentary Registration for **4 participants**
 - 1 full-page Ad in the Conference Programme booklet (PDF and Conference App)
 - 15 min. during the Industry Track
 - 50% off the exhibition double-size booth in the Sponsors Exhibition Area, premium location
 - Advertising material (brochure, pen, etc.) for the participants
 - Organization name & logo featured as a **Platinum Sponsor** on:
 - Conference Programme (PDF)
 - Conference App
 - Opening and Closing Ceremony Slides
 - Proceedings' Cover
 - Conference Bag (if available)
 - Entrance Boards
 - Conference website: <https://lrec-coling-2024.org>
 - One-year online subscription to Journal of Language Resources & Evaluation (Edited by Springer)
 - Roll-up Banner at the Conference Center
 - Special mention at the Opening Ceremony and Closing Session
-

Gold Sponsor**Many****10,000€**

- Complimentary Registration for **3 participants**
 - 1 full-page Ad in the Conference Programme booklet (PDF and Conference App)
 - 15 min. during the Industry Track
 - 30% off the exhibition double-size booth in the Sponsors Exhibition Area, premium location
 - Advertising material (brochure, pen, etc.) for the participants
 - Organization name & logo featured as a **Gold Sponsor** on:
 - Conference Programme (PDF)
 - Conference App
 - Opening and Closing Ceremony Slides
 - Proceedings' Cover
 - Conference Bag (if available)
 - Entrance Boards
 - Conference website: <https://lrec-coling-2024.org>
 - One-year online subscription to Journal of Language Resources & Evaluation (Edited by Springer)
 - Roll-up Banner at the Conference Center
 - Special mention at the Opening Ceremony and Closing Session
-

Silver Sponsor**Many****5,000€**

- Complimentary Registration for **2 participants**
 - 1 half-page Ad in the Conference Programme booklet (PDF and Conference App)
 - 15 min. during the Industry Track
 - 15% off the exhibition double-size booth in the Sponsors Exhibition Area, premium location
 - Advertising material (brochure, pen, etc.) for the participants
 - Organization name & logo featured as a **Silver Sponsor** on:
 - Conference Programme (PDF)
 - Conference App
 - Opening and Closing Ceremony Slides
 - Proceedings' Cover
 - Conference Bag (if available)
 - Entrance Boards
 - Conference website: <https://lrec-coling-2024.org>
 - One-year online subscription to Journal of Language Resources & Evaluation (Edited by Springer)
 - Roll-up Banner at the Conference Center
-

Bronze Sponsor**Many****2,000€**

- Complimentary Registration for **1 participant**
 - 1 quarter-page Ad in the Conference Programme booklet (PDF and Conference App)
 - Advertising material (brochure, pen, etc.) for the participants
 - Organization name & logo featured as a **Bronze Sponsor** on:
 - Conference Programme (PDF)
 - Conference Mobile App
 - Opening and Closing Ceremony Slides
 - Proceedings' Cover
 - Entrance Boards
 - Conference website: <https://lrec-coling-2024.org>
 - Roll-up Banner at the Conference Center
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Welcome Reception Sponsor**One****5,000€**

- Complimentary Registration for **2 participants**
 - 1 quarter-page Ad in the Conference Programme booklet (PDF and Conference App)
 - Name & logo on Opening and Closing Ceremony Slides
 - Name & logo on Proceedings' Cover
 - Name & logo on the Conference Website <https://lrec-coling-2024.org>
 - Roll-up Banner at the Conference Center
 - Opportunity to distribute gifts to the Cocktail's participants
-

Supporter**Many****1,000€**

- Advertising material (brochure, pen, etc.) for the participants
 - Mention in the Conference Programme (PDF and Mobile App)
 - Name & logo on Opening and Closing Ceremony Slides
 - Name & logo on the Conference Website <https://lrec-coling-2024.org>
 - Roll-up Banner at the Conference Center
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Publisher**Many****500€**

- Advertising material (brochure, pen, etc.) for the participants
 - Name & logo on Opening and Closing Ceremony Slides
 - Roll-up Banner at the Conference Center
 - Publications displayed on tables at the conference venue
-

Exhibition Booth: 1500€

Details about booth dimensions and facilities will be given

SPONSORSHIP APPLICATION FORM

Please fill out the application form and send it back to the

LREC-COLING 2024 Sponsorship Chairs

lreccoling24-sponsorship-chairs-l@ufal.mff.cuni.cz

Organization Name: _____

We agree to sponsor LREC-COLING 2024 as (please check one option):

- | | |
|-----------------------------------|---|
| <input type="checkbox"/> Founding | <input type="checkbox"/> Bronze |
| <input type="checkbox"/> Diamond | <input type="checkbox"/> Welcome Cocktail |
| <input type="checkbox"/> Platinum | <input type="checkbox"/> Supporter |
| <input type="checkbox"/> Gold | <input type="checkbox"/> Publisher |
| <input type="checkbox"/> Silver | <input type="checkbox"/> Other |

Amount (Euro): _____

Authorized Representative: _____

Title: _____

Organization Address: _____

Telephone: _____

Advertising Material (given by sponsor): _____

Applicant's Name _____ **Date** _____

Signature _____